

PUBLIC MEASURE D

“SHALL THE FOLLOWING PUBLIC MEASURE BE ADOPTED?

Shall the City of West Branch, Iowa be authorized to impose by Ordinance a Local Hotel and Motel Tax at a rate of seven percent (7%), effective July 1, 2018, with at least fifty percent (50%) of the revenues derived from the Local Hotel and Motel Tax to be used for the promotion and encouragement of tourist and convention business in the City and surrounding areas; and the remaining revenues derived from the Local Hotel and Motel Tax to be used for all other purposes permitted pursuant to Chapter 423A of the Code of Iowa?”